

# MEGAFANS

NFT-to-Earn.



The e-Gaming Market generates >\$200 Billion in Annual Recurring Revenue with >3.2 Billion Daily Active Users and is growing @ 10% CAGR (Compound Annual Growth Rate). Esports is a significant part of the eco-system with proven sticky factors that lower cost per acquisition and increases the user lifetime value.

Blockchain Gaming is emerging in this space and NFTs are native products that bridge this lucrative target audience which naturally cross-pollinates crypto markets with esports gaming.

MegaFans is building the world's first esports community using blockchain products, cryptocurrency and NFTs, in a Stake + Play-and-Win environment for gamers, collectors and developers. It was the first platform on the Apple and Google Play stores to distribute NFTs as rewards for global, mobile esports tournaments, using our white-label, patent-pending technology.

Now you can participate with MegaFans and EARN while our community plays, wins, buys, trades, exchanges, and sponsors tournaments using MegaFans NFTs to earn, native tokens (\$MFANS) which unlock other currencies, NFT collections, hi-stakes tournaments and events, rewards including tokens, NFTs, FIAT, Real Life Rewards and other innovations that are transforming the gaming economy of the future.

*Transforming the **\$200 Billion** Gaming Economy*



Downloads



Database



MAUs



Entries



Break Even

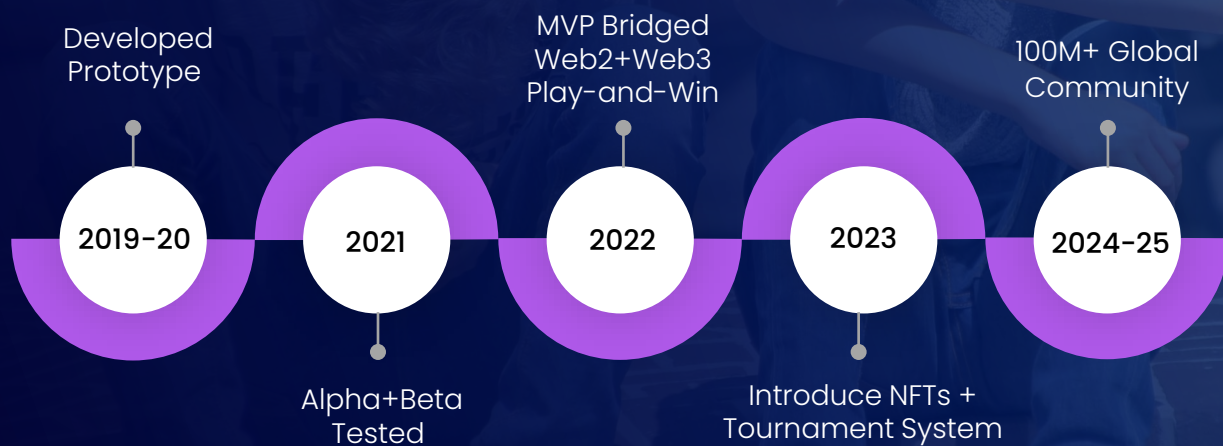
### For Gamers

- Play-and-Win NFTs, Crypto, RL Rewards
- NFTs Earn In-Game Tokens (Revenue)
- Global MMO Tournaments
- Rewarded Ad System
- Active Esports Community

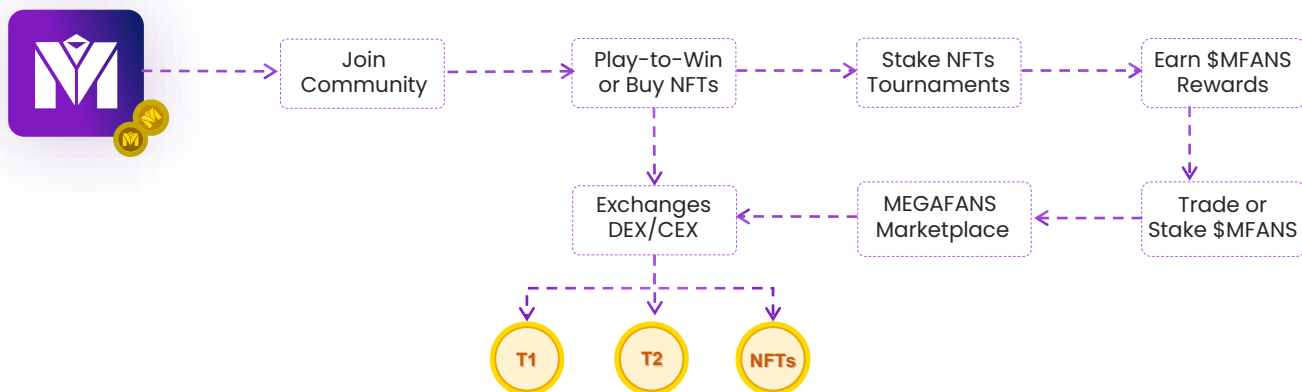
### For Partners

- Patented White Label System
- Shared Revenue Models
- Sponsorship Opportunities
- Increases Retention and Monetization
- Increases Player LTV 10X

### Development Road Map



### Novel Gamified NFT Tournament System



# Tokenomics – TGE March/April 2023

Total Supply	100.00%	100,000,000
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		Token Amount	TGE	Price	Investment	Valuation
Seed	15.00%	15,000,000	375,000	\$0.04	\$600,000	\$4,000,000
Strategic	5.00%	5,000,000	250,000	\$0.06	\$400,000	\$6,000,000
Private	10.00%	10,000,000	750,000	\$0.08	\$1,200,000	\$8,000,000
Public	2.50%	2,500,000	500,000	\$0.16	\$400,000	\$16,000,000

## Management Team



**COLIN BRACEY**  
**Founder – CTO**  
 30 Years Developer  
 3x Founder



**JEFF DONNELLEY**  
**Founder – CEO**  
 24 Years Gaming Marketing  
 5x Founder/2x Exits

## Investors and Advisors



**Laura Walsh**  
 Investor/Consultant



**Roxana Nasoi, MD**  
 Product/GTM  
 Advisor, Launchpool



**On Yavin**  
 CEO, Cointelligence



**Pete Townsend**  
 MD, Techstars



**Megan Van Petten**  
 Founder, President  
*eSports Trade Association*



**Sarah Park**  
 Advertising Advisor



**Michael Gonzales**  
 Creative Director  
*Activision, Blizzard*



**Stephanie Sherman**  
 CMO, *Draft Kings*



**Ian Friend**  
 CEO, *Ferrum Network*



**Ash Singh**  
 Hyper Accelerator



**Liam Robertson**  
 CEO, *Alphabit*



**Richard Simpson**  
 CEO, *Launchpool*